

Laurie Clerc

Background

Laurie is a trailing spouse currently a stay-at-home mother. She has worked in the fashion industry for over 20 years in many countries including Hong Kong, Paris and Egypt. Her last position of employment was in Egypt as Consolidated Casuals as Brand Director of Daniel Hechter. Her family moved to Johannesburg in 2022 and their 3 children go to the Lycée Jules Verne, Agnes entering 1er and the twins – Maxence and Gaël in 3e.

Professional Achievements

As a Product Manager for Li & Fung, she increased the profits of the company by 2 million euros by increasing clientele and production;

As a Brand Director at Consolidated Casuals, she decreased overheads by cancelling a women's wear department and concentrating solely on menswear thus increasing profits;

She sourced new suppliers for a lower cost making it more profitable for the company and bridged a social connection between client and manufacturer to help ease the production process;

Values

Laurie is of Chinese descent; her values are centered on family, respect and trust. It is important for her that people in her life trust her to make decisions that impact them. She has moved to many countries in the last 15 years as her husband's job demands it, she has learnt to adapt each time and has been able to support her family through these changes emotionally.

Motivation

Laurie's children are now older and she would like to spend her spare time doing something that could help others. She is currently helping an NGO "La Creche de Gabrielle". Laurie hopes that being on the board at Lycée Jules Verne, she could put her life experiences into good use as she has been exposed to different French lycées around the world in which her children have attended.